PRAISE FOR *THE SCHOOL FOR GOOD AND EVIL*

<u>THE MEDIA</u>

"Soman Chainani's whip-smart debut, guaranteed to make any little girl think twice about wanting to be a princess. If I could bewitch you all to read it, I would. Grade: **A**." **–** *Entertainment Weekly*

"A funny, frightening and fully satisfying novel that explores the meaning of true love and the vast gray area between good and evil." **–** *San Francisco Chronicle*

"This marvelous fantasy reinvents the fairy tale and explores the mythic power of fairy tale images, heroism and gender roles, while offering marvelous entertainment at the same time." **–** *Buffalo News*

"A droll fairy tale of sorts with appeal for all ages…quite funny and already optioned by Joe Roth, the producer of "Oz the Great and Powerful." **–** *New York Daily News*

"Although many have tried, no writer has *quite* been able to reach the 'top rung' on the ladder when it comes to the 'best' in tween fantasy (top spot being held by *Harry Potter*)…until now. This is a fairytale/adventure/thriller/fantasy with humor and characters readers will never forget, and everyone from tweens to adults will want to walk in this world." **–Authorlink.com**

"THE SCHOOL FOR GOOD AND EVIL is a fun and exciting read, incorporating elements of beloved fairy tales and putting a modern twist on others." **–** **Teenreads.com**

<u>THE EXPERTS</u>

"Invention in overdrive, indulging in a gnarly smackdown of folklore conventions, THE SCHOOL OF GOOD AND EVIL is a comedic education by a writer primed to shoot to the head of the class." **—Gregory Maguire, Author of WICKED**

"Wow. From the very first sentence, you know you're entering a thrilling world of strange fantasy. The beautiful Sophie can't wait to be kidnapped by the mysterious School Master. And I couldn't wait, either--because I knew I was in for a wild and dangerous fairy tale ride. I *loved* this book." **—R.L. Stine, Author of GOOSEBUMPS and FEAR STREET**

"A fairy tale like no other, complete with romance, magic, humor, and a riddle that will keep you turning pages until the end." **—Ann Martin, Newbery Award-Winning Author of THE BABY-SITTERS CLUB**

"Soman Chainani has beautifully imagined the world where fairy tales come to life: a place where for every fairy princess with a Happily Ever After in their future, there is a villain with a tragic fate in store. But in THE SCHOOL FOR GOOD AND EVIL it's not always certain which is which." **—David Magee, Screenwriter of LIFE OF PI and FINDING NEVERLAND**

"It is not often that someone comes along who can reinvent fairy tales and reclaim their magic in ways that are truly forchildren. Soman Chainani takes the racing energy of Roald Dahl's language and combines it with the existential intensity of J.K. Rowling's plots to create his own

universe, inhabited by characters we grow to love. THE SCHOOL FOR GOOD AND EVIL uses the sorcery of words and the poetry of friendship to startle, enchant, and keep us turning its pages." **—Maria Tatar, Chair of Folklore and Mythology Program, Harvard University and Author of THE CLASSIC FAIRY TALES**

THE KIDS

"I have one thing to say. This should be more popular than Harry Potter!!! This author writes the absolute best material for kids EVER! (Adults, the cool ones, will like it, too.) I read the whole thing this weekend and loved it. Every single page of it. It was different from other old books because it is so unique and it makes the reader (aka me) feel like we're there, listening to every word that the characters say and feels. I'd eat a stapler to get into the School for Good and Evil! Loved it. Absolutely LOVED it!!!"

—Ava S., 11

"I'm a huge fantasy fan and love reading fantasy books, but THE SCHOOL FOR GOOD & EVIL is definitely the best out of all of them. It's really funny, and you don't expect a book about princes and princesses to be scary but it is. I want the School for Good to exist in real-life, so I could go to all the classes and learn all I need to know from Sophie. (I'm on her side by the way. Team Evers, for sure!) I'd talk about the ending, but if you give it away, something bad will definitely happen to you. It's the most amazing surprise I've ever read."

—Anna K., 12

"I stole the book from my sister because she stayed up too late reading it for two nights (and my mum got mad). Now I get why. It's a classic fairy tale that has you staying up the night to nearly chewing your nails to the tip. Its brilliantly planned and told and hilarious. But then it's scary and sad too and I almost cried at the end. (I hope no one I know sees this.) The book feels so real and I hope I get to read the second one before anyone else too."

—Michael D., 13

"A beautiful and inspiring read, it's an intense story about love and friendship, and what it means to be good. I couldn't put it down!"

—Sasha K., 15

The School for Good and Evil is the perfect fairy tale. It felt like something back from the world of stories I knew and loved as a kid and just continued where they left off, only funnier and scarier. I could not put this book down (even though I had homework). I can't recommend it enough to anyone who loves fantasy books.

—Hannah D., 15